





This presentation will cover five points:

- Leverage 
- Company 
- Timing & Trends 
- Product 
- Sales Compensation Plan 

Today's Reality

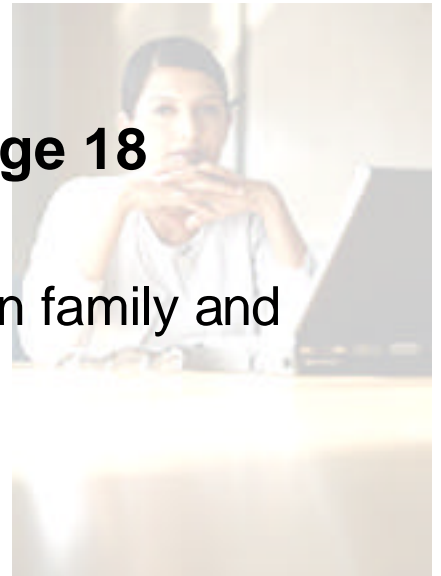
leverage

- 1 in 5 people are working two jobs to keep up
- 1.3 million Americans filed for bankruptcy last year
- For the first time in history, Americans spend more than they earn
- 1.6 million jobs will be erased this year in the U.S.

Most people will be no better off at 65 than at age 18

Why?

- 97% of people 65 and older are still at work or rely on family and friends
- 3% of retirees are financially independent



Leverage

Leverage

Company

Timing & Trends

Product

Compensation

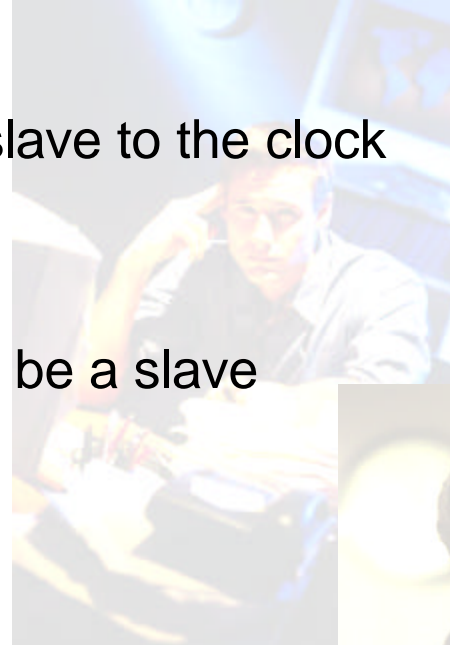
What are the Options?

leverage

- You can work for others and be a slave to the clock
- Start your own business. . .and still be a slave

Or...

- Learn the power of leverage through network marketing



Leverage

Leverage

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Timing & Trends

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Compensation

What Leverage Can do for You

leverage

- The ability to create leverage

“I’d rather have 1% of the efforts of 100 people than 100% of my own.”- **Andrew Carnegie**, once one of the richest men in the world

- Time Freedom- the single most desired acquisition among men and women today

“The richest people in the world look for and build networks, everyone else looks for work.”- **Robert Kiyosaki**, Author of #1 NY Times Best Seller *Rich Dad Poor Dad*

Leverage

Leverage

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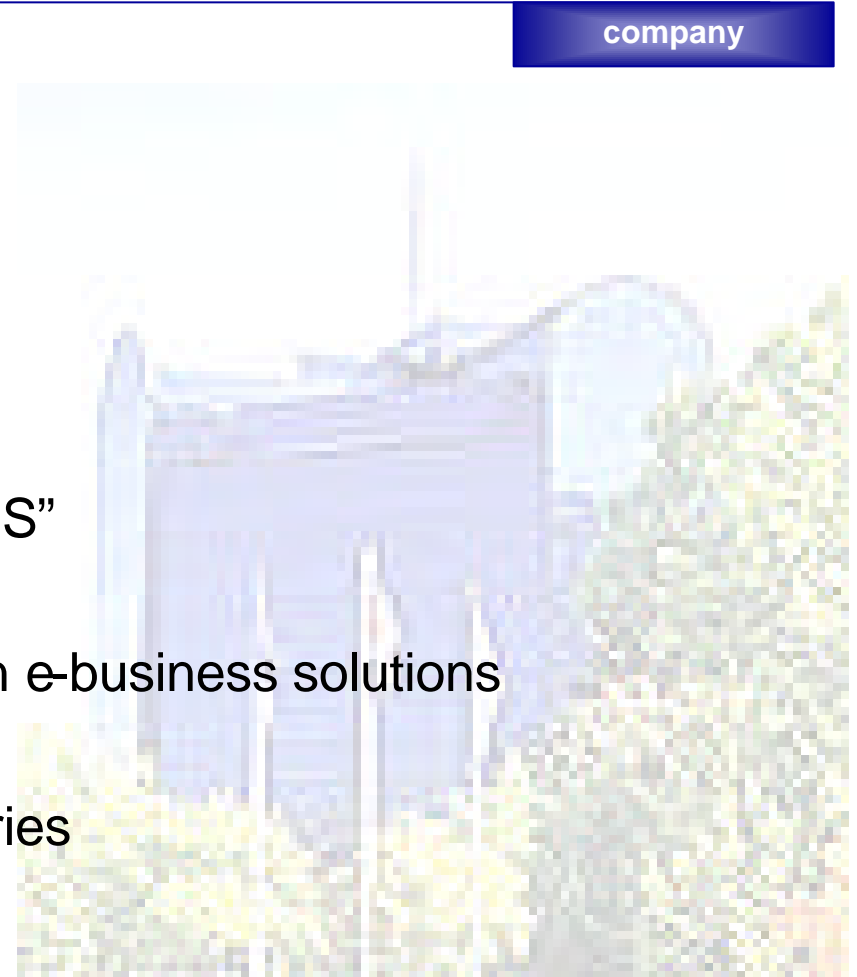
Compensation

We Enable you to Leverage Your Efforts

company

PARENT COMPANY-- 

- 17 years of network success
- \$1 Billion in global sales annually
- Publicly traded on the NYSE--"NUS"
- More than \$100 million invested in e-business solutions
- Operations in more than 30 countries



Company

Leverage

Company

Timing & Trends

Product

Compensation

NSE--Force for Good Campaign

company

- A portion of product sales goes toward Stanford University Medical School to research a cure for Epidermolysis Bullosa (EB)
 - In 2001 NSE was given the prestigious “Gold Triangle Award” by the American Academy of Dermatology for their work with EB
- Force for Good supports SEACOLOGY, a nonprofit organization dedicated to preserving the environment

Company

Leverage

Company

Timing & Trends

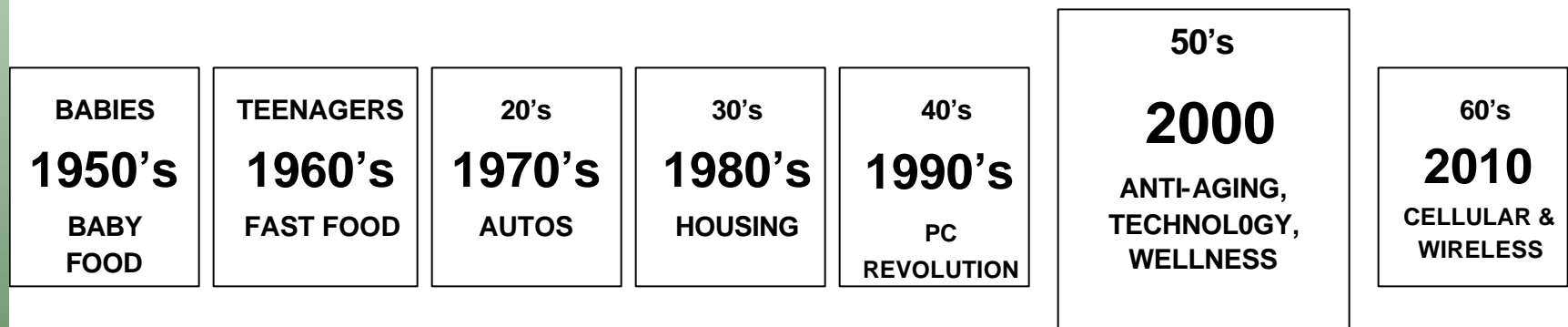
Product

Compensation

Positioning + Timing = Success

Timing & Trends

“Baby Boomers” make up a third of the population in the U.S.



Our company is positioned in front of the three most powerful global economic trends created by an aging population:

- **Anti Aging & Beauty--Every 8.3 Seconds a Baby Boomer turns 50**
- **Technology--\$3.5 Trillion business by 2004 in N. America--\$8.1 Trillion Worldwide**
- **Wellness and Weight Loss-- 61% of Americans are overweight, 27% are obese**

Timing & Trends

Leverage

Company

Timing & Trends

Product

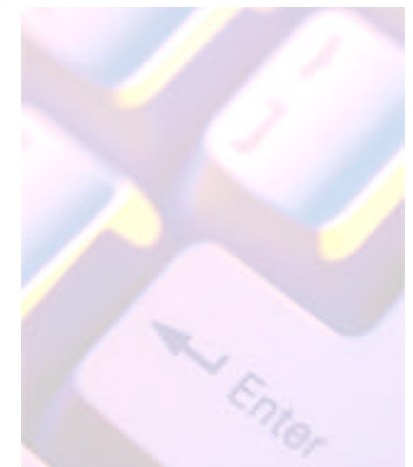
Compensation

Choose Your Position and Passion

Product

At NSE we give you the freedom to take advantage of any of these trends:

- The anti-aging trend
- The wellness and weight loss trend
- The technology trend



Leverage

Company

Timing & Trends

Product

Compensation

My Choice--Pharmanex®

Product

- More than \$100 billion spent each year on wellness and weight loss
- Growing to more than a \$1 trillion by 2010
- Among the best-selling vitamin and mineral supplement in the world- Pharmanex exclusive
- 76 million Baby Boomers- aging America's strongest economic force

“The greatest entrepreneurial opportunities will be in distributing, rather than manufacturing wellness products and services.” Paul Zane Pilzer, author of The Next Trillion

Leverage

Company

Timing & Trends

Product

Compensation

Pharmanex®--Adding Years to your Life

Product

- You and every other human being on this earth should have a natural life span of at least 80 years
- In each of those years you should enjoy great health and vitality every day of your life
- Pharmanex products unleash your bodies potential to live better, longer

Leverage

Company

Timing & Trends

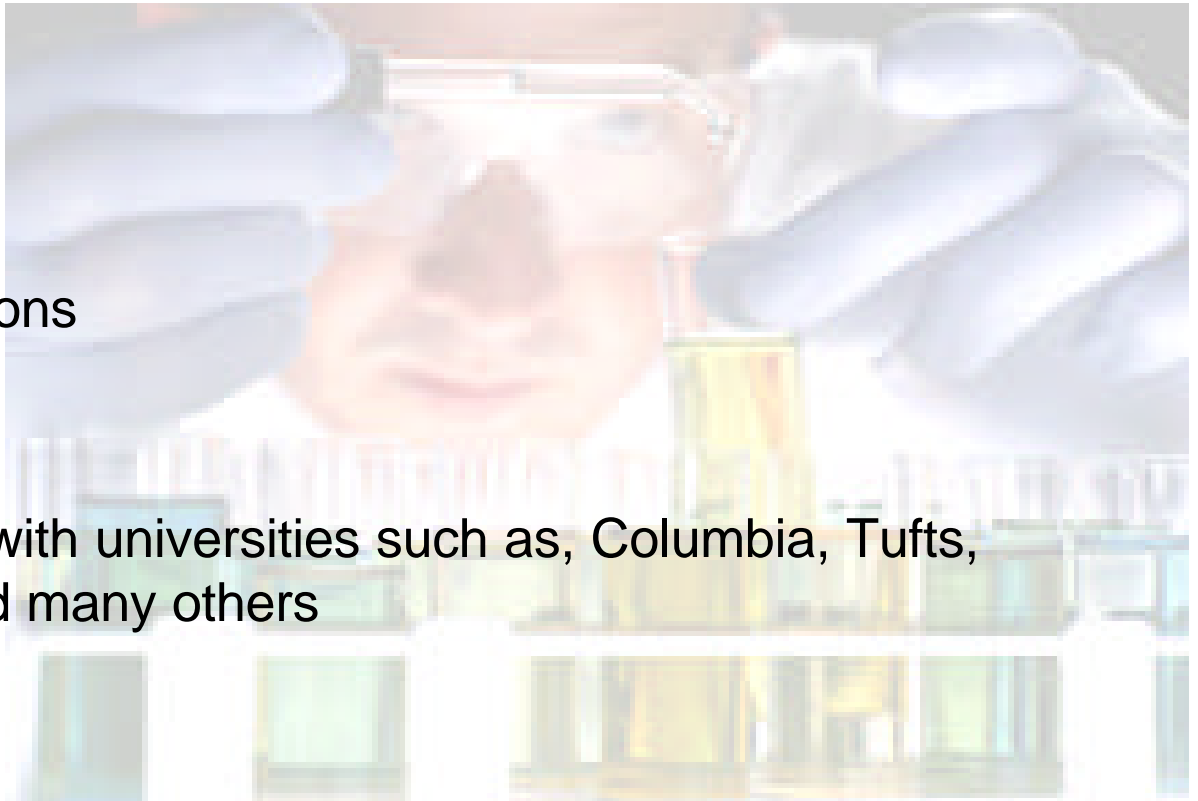
Product

Compensation

The Pharmanex® Difference

Product

- 50 scientists on staff
- 100 scientists affiliations
- Scientific affiliations with universities such as, Columbia, Tufts, Stanford, Purdue and many others
- 6S Quality Control Process differentiates Pharmanex from other nutritional supplement providers



Leverage

Company

Timing & Trends

Product

Compensation

Pharmanex--the “6s” Process

Product

- Provided by Nature, Proven by Science
- The 6S (Success) Process insures highest quality products in the industry
 - Selection of quality data
 - Sourcing of quality botanicals
 - Structure: utilizes state of the art techniques that isolate and study bioactive ingredients
 - Standardization: only a standardized and validated extraction process guarantees consistent composition, dosages, and predictable health benefits
 - Safety: based on the dosages found effective in clinical trials
 - Substantiation: only makes claims about ingredients that have been substantiated through documented preclinical and clinical studies

Products

Leverage

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Timing & Trends

Product

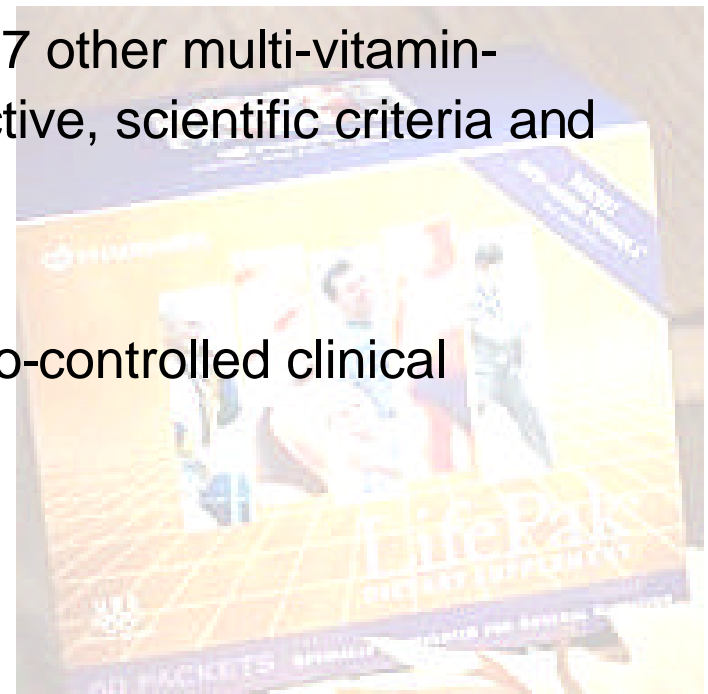
Compensation

LifePak®--A Pharmanex® Exclusive

Product

LifePak® Anti-Aging formula takes supplementation to the next level, putting it in a class by itself

- LifePak has been compared to over 117 other multi-vitamin-mineral supplement based on 11 objective, scientific criteria and is still the undisputed champion
- Supported by two double-blind, placebo-controlled clinical studies



Leverage

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Timing & Trends

Product

Compensation

LifePak Anti-Aging Formula

Product

- Provides Powerful DNA protection
- Delivers cardiovascular support
- Offers superior cell protection against damaging free radicals
- Provides full-spectrum nutritional support



Leverage

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Product

Compensation

Cholestin®--A Pharmanex® Exclusive

Product

- 65 million Americans have high cholesterol
- Maintains existing normal cholesterol levels*
- First to market with unique ingredient blend
- 100% natural--Not a drug!



Leverage

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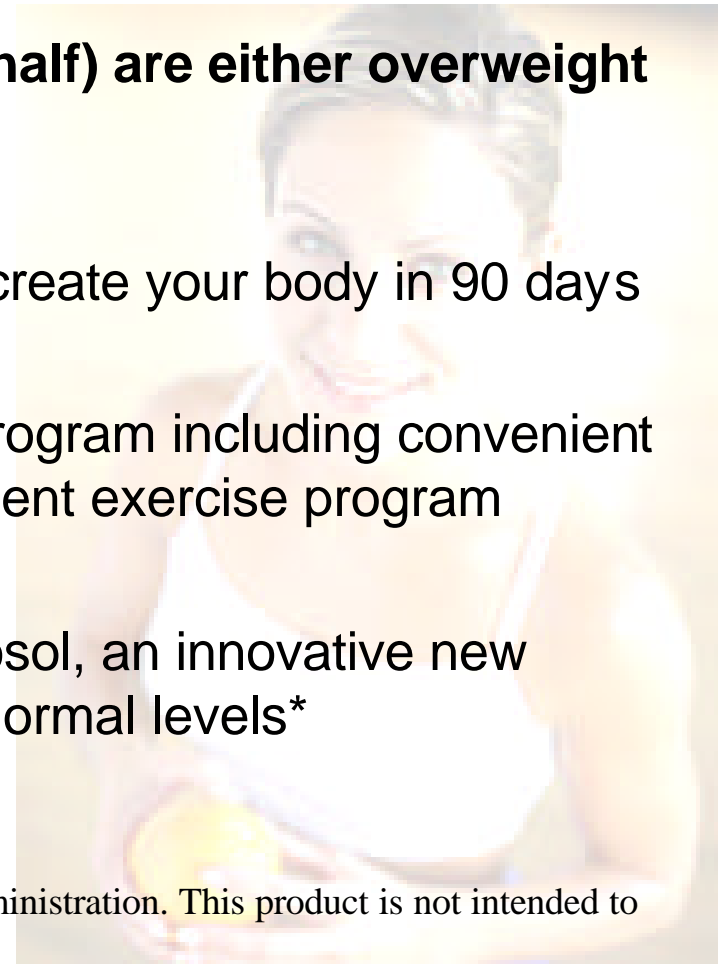
Pharmanex Body Design™



Product

106 million American adults (more than half) are either overweight or obese

- Unique program designed to help you recreate your body in 90 days
- Combines a comprehensive nutritional program including convenient meal replacement foods with a time-efficient exercise program
- Meal replacement products contain glucosol, an innovative new ingredient that helps maintain insulin at normal levels*



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease

Leverage

Company

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Product

Compensation

Pharmanex Body Design™

Product



Products

Leverage

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Product

Compensation

Anti-Aging & Beauty

Product

Tru Face Line Corrector

- Scientifically and clinically validated wrinkle cream

 NUSKIN® Tru Face™ Line Corrector



Products

Leverage

Company

Timing & Trends

Product

Compensation

Redirected Spending--The key to your financial freedom

Earn commission for redirecting spending on household products/services

Product

- Long distance- Residential and Commercial
 - Rates as low as 4.9 cents/minute
- Internet- Dial up and Broadband
- E-commerce Mall with over 10 million products

Walmart.com™

sharperimage™

NORDSTROM™

OfficeMax™

marthastewart™

Disney store™

GiftCertificates.com™

jcrew.com™

Products

Leverage

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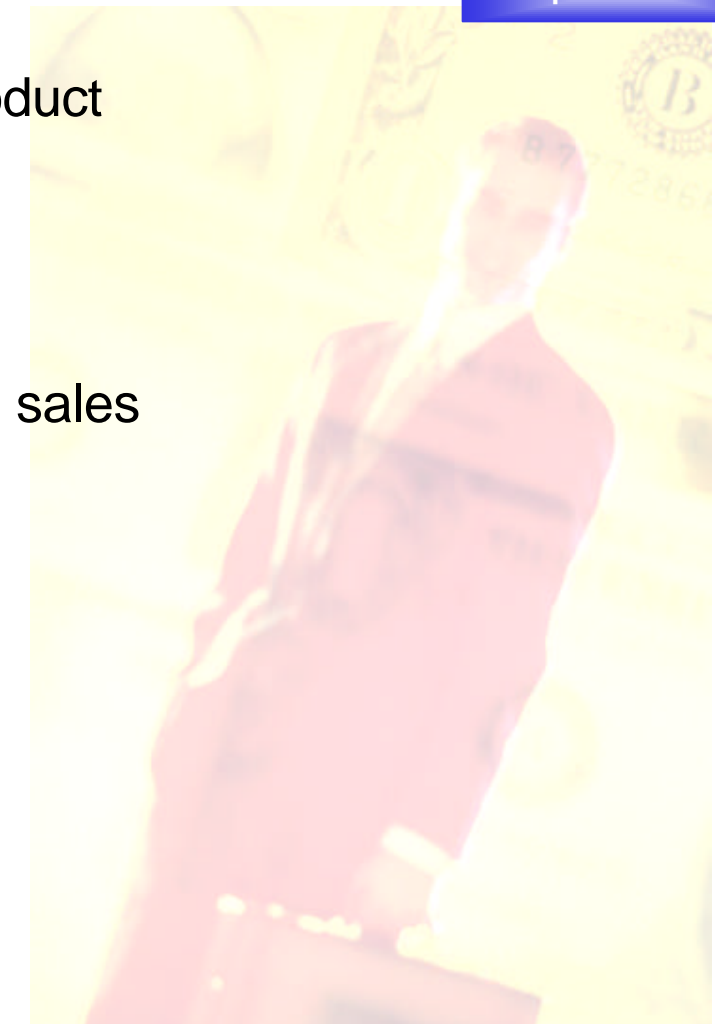
Compensation

How You Are Rewarded in this Business--NSE

pays out more than \$300 million annually in commissions and bonuses

Compensation Plan

- Retail Sales--up to 30% on each product
- Upfront Cash Bonuses
- Commissions on your organizations' sales
- Leadership Bonuses
 - Executive Performance Pool
 - Achievement Bonus



Leverage

Company

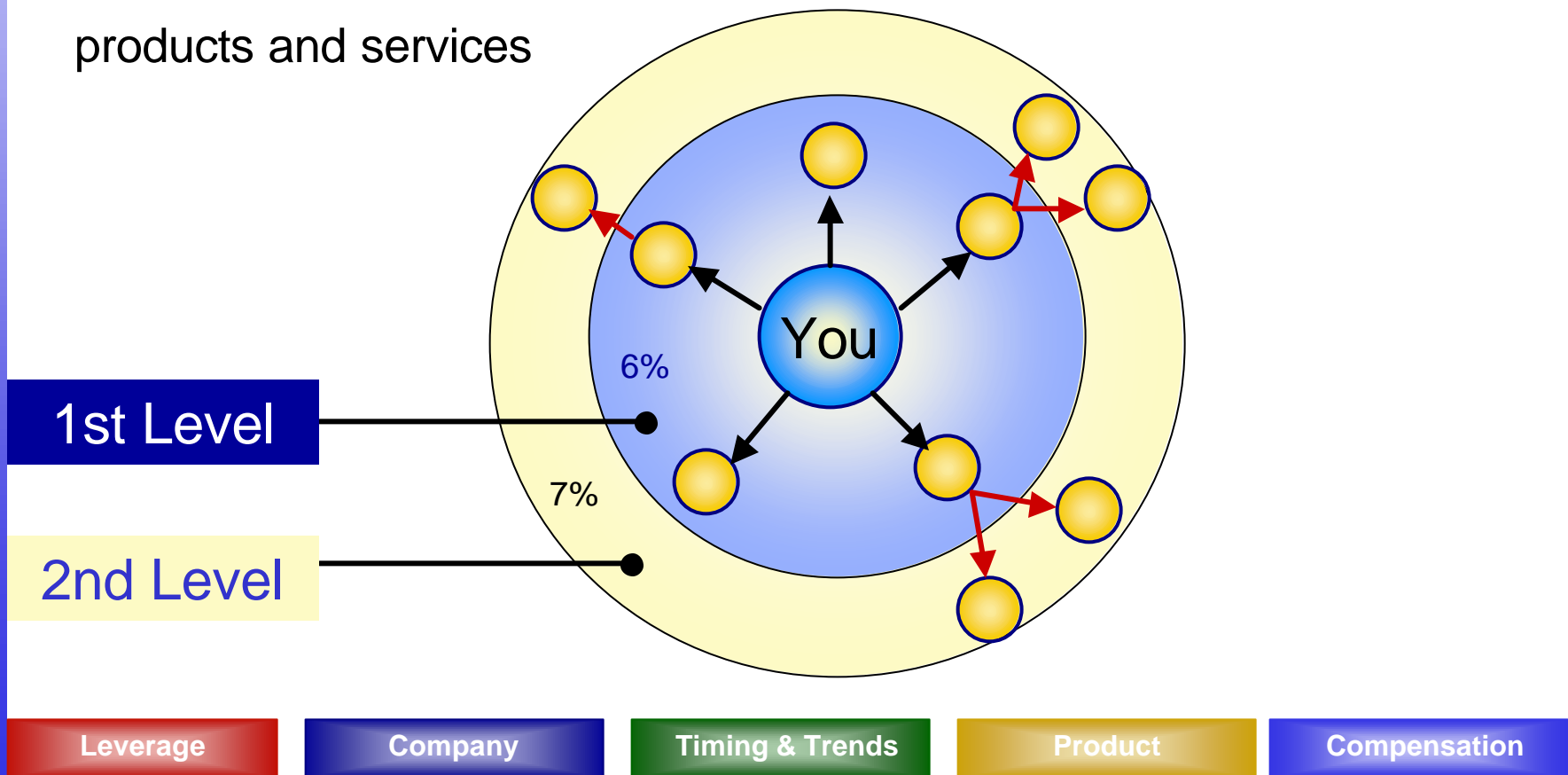
Timing & Trends

Product

Compensation

Sponsoring

- Increase earnings potential through using and sharing everyday products and services



Compensation Plan

1st Level

2nd Level

Leverage

Company

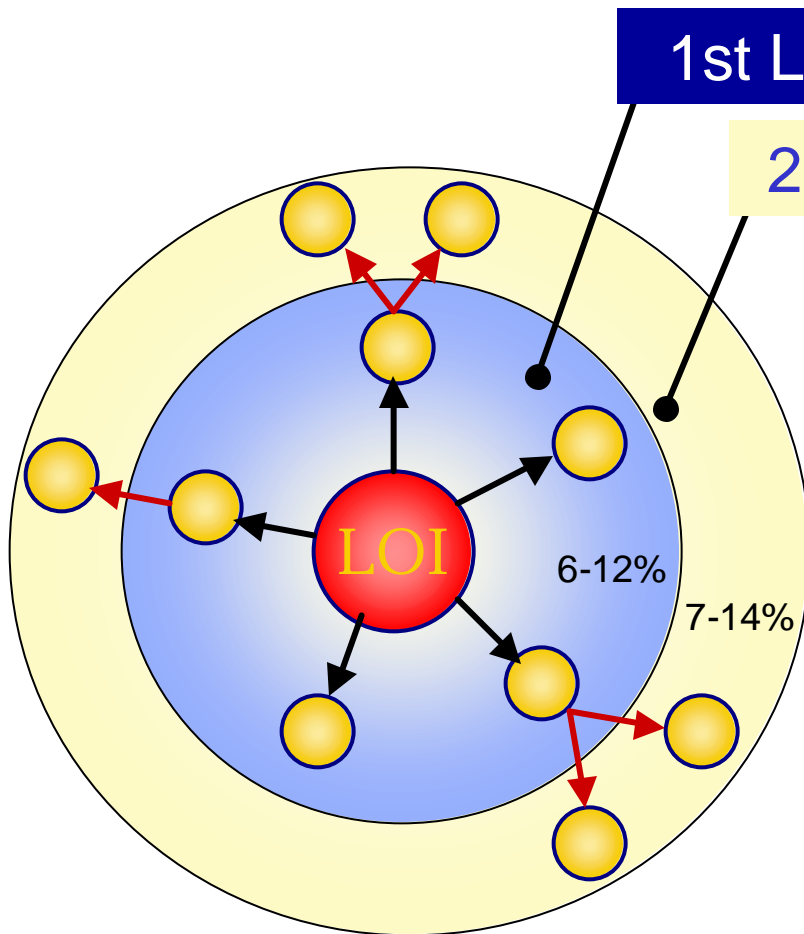
Timing & Trends

Product

Compensation

Leadership Qualification

Compensation Plan



1st Level

2nd Level

Earn **double** commissions during qualification:

- 12% on your 1st Level
- 14% on your 2nd Level

	Month 1	Month 2	Month 3	Month 4
	Purchase an eBusiness Package*	Active Plus 1000 GSV	Active Plus 1500 GSV	Active Plus 2000 GSV
L1	12%	12%	12%	12%
L2	14%	14%	14%	14%

Compensation Plan

Leverage

Company

Timing & Trends

Product

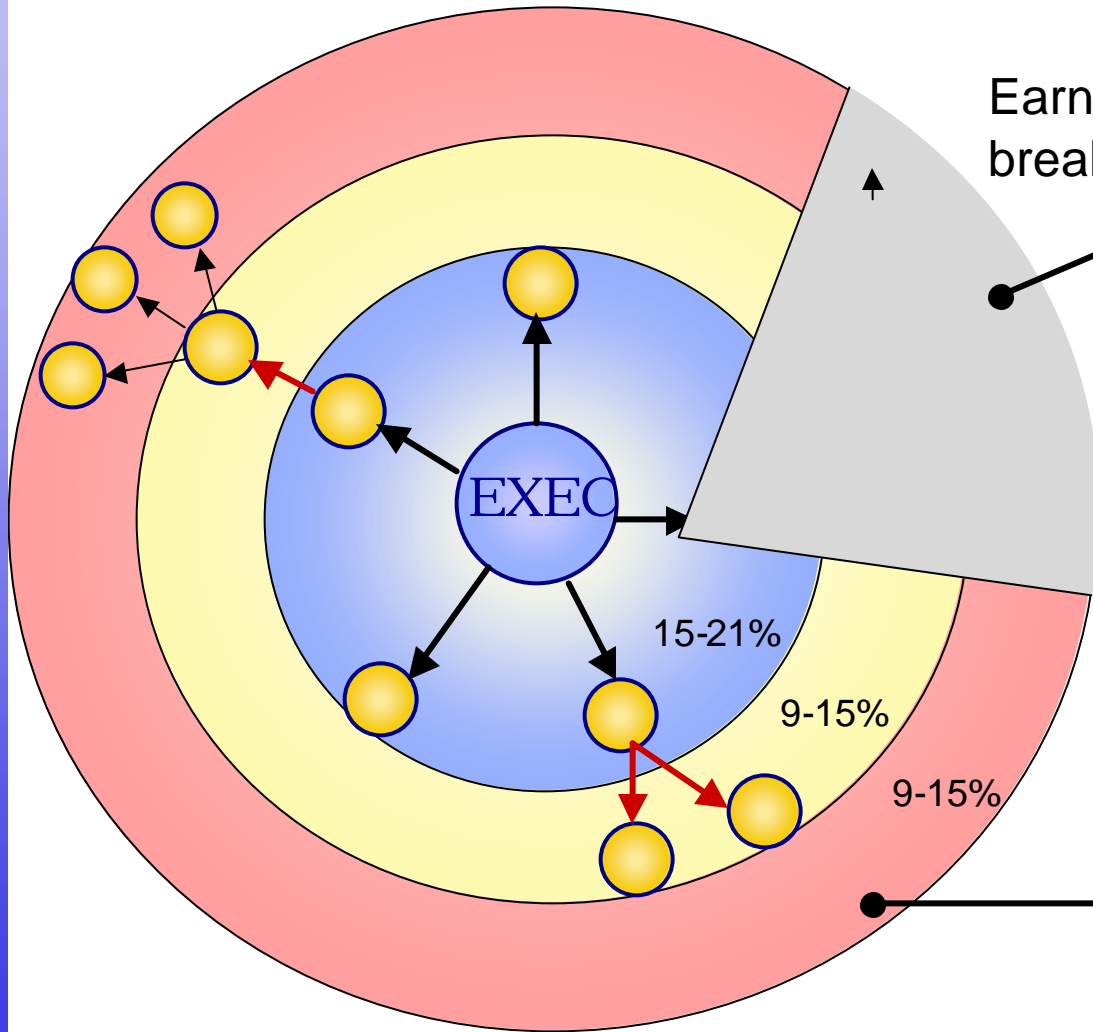
Compensation

Executive Status

Compensation Plan

Earn 5% bonus on your "executive breakaway" organizations

5% Breakaway Bonus



Earn 9-15% bonus on your group's sales through infinity

Level 3 through infinity

Compensation Plan

Leverage

Company

Timing & Trends

Product

Compensation

Leadership Advancement Bonus

Compensation Plan

Advance from:

Within 3 months:

Executive to Gold . . .and earn \$500	. . .and earn \$1000
Gold to Lapis . . .and earn \$1000	. . .and earn \$2000
Lapis to Ruby . . .and earn \$2000	. . .and earn \$4000
Ruby to Emerald . . .and earn \$3000	. . .and earn \$6000
Emerald to Diamond . . .and earn \$4000	. . .and earn \$8000
Diamond to Blue . . .and earn \$5000	. . .and earn \$10,000

With advancement bonuses, earn up to: **\$15,500** OR **\$31,000**

Guaranteed bonuses upon each advancement!

In order to qualify for any bonuses you must meet qualification requirements of the compensation plan, including retail sales.

Leverage

Company

Timing & Trends

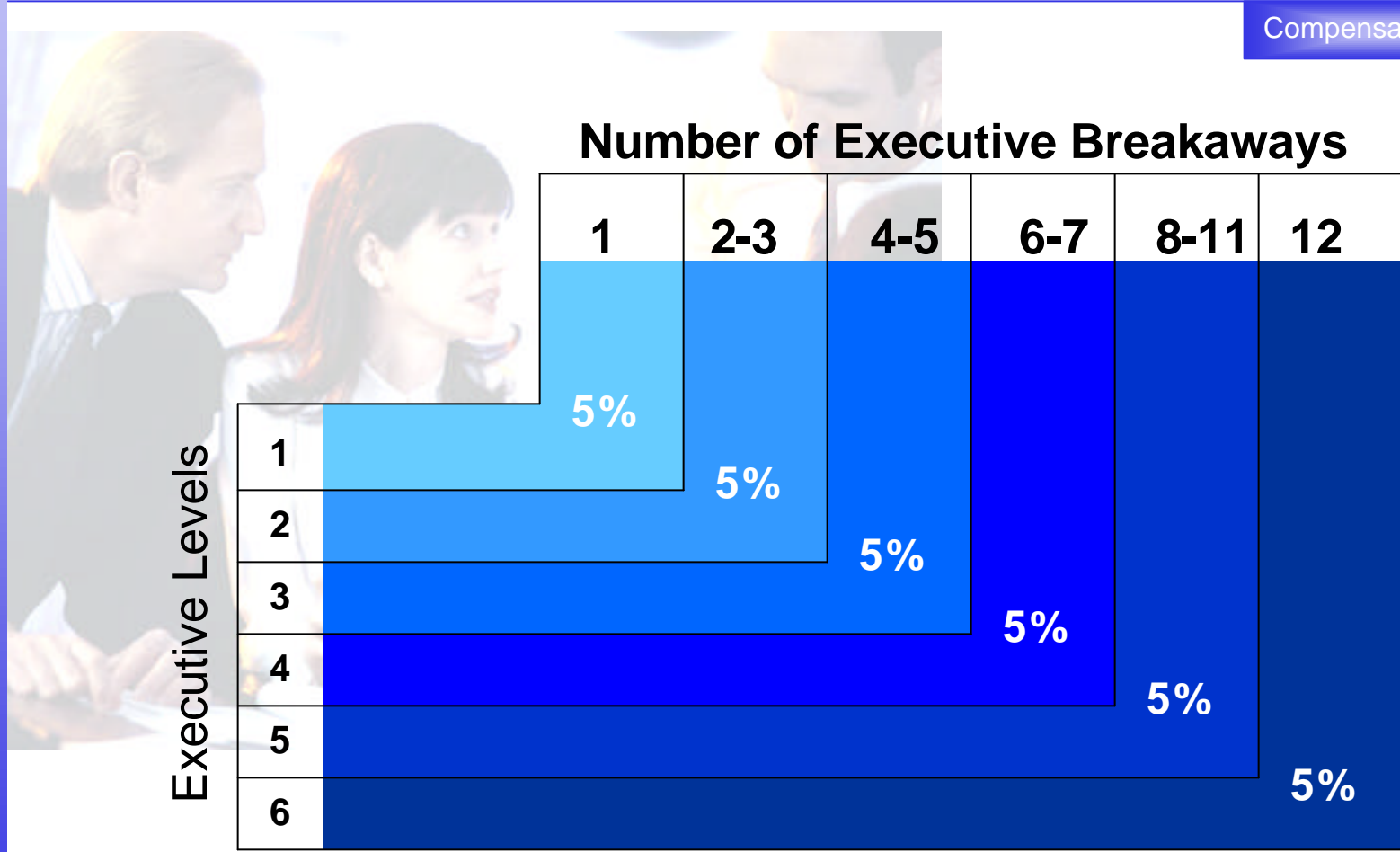
Product

Compensation

Executive Breakaway Bonus

--NSE has created more millionaires in this industry than any other company

Compensation Plan



Earn 5% on your breakaway executive organizations up to 6 levels deep

Compensation Plan

Leverage

Company

Timing & Trends

Product

Compensation

Executive Performance Pool

- Executives can earn a pro-rated portion of the Performance Pool
- The Performance Pool bonus draws 1.5% of the total U.S. commissionable volume
 - 500 PSV
 - At least 2 LOIs with 1000 PSV in your circle group/month
(This number is not a constant, but will reflect changing requirements)
- As sales increase, the amount in the pool increases



We Offer the Freedom to Choose

Your financial future depends on it!!!

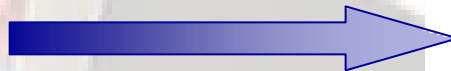
What is your choice?

1) Create a business



Talk to a rep to learn how

2) Use the product



Obtain a catalog from your rep or go to the web

Leverage

Company

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Compensation